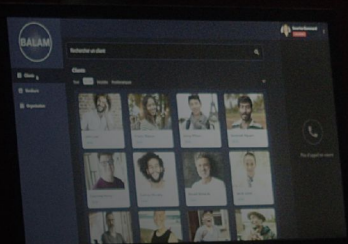


IRIS International
and Rivello
present

SYLVIE MADE IT

a film by
Adrien Orville



PRESS KIT



Short Film – 24' | Colour 2.40:1 | In french | 2022

Synopsis

In hell, labor is inexpensive, and the multinationals of the living world have found a profitable way to subcontract unpleasant tasks. Séverine, dead for 30 years, works in the customer service department of a large e-commerce company with the hypothetical promise of going to heaven if she works hard. Her only daily pleasure is to follow her son's orders as they are placed and to see him grow up through the purchases he makes. One day, her son dies in his turn but leaves for heaven. The contact is lost. Séverine will do everything she can to skip the steps in a company dehumanized by its hierarchy and get her ticket to heaven.

Director's note

The digitalization of services and our large modern structures have resulted in a degradation of our human relationships. In the first case, the everyday machine makes us forget the people who work behind it. Hierarchical FAQ's, bot chat, text-based exchanges in the form of tickets with reference numbers... All these elements interfering in our daily life make us lose empathy for the small invisible hands that make our comfortable life possible. Who are they, what are their concerns? On the other hand, who is the customer? Why is his purchase important? What does it mean to him? In the end, we no longer know who we are talking to: a child, a mother, someone in need, an angel, a demon... In the second case, large modern institutions have lost the individual in the myriad of employees that make up the large groups. Responsibilities are divided, subdivided, roles are specialized to the point of creating what David Graeber calls bullshit jobs. Employees end up not understanding what each other does and lose the meaning of their activity.

It is on this humorous and shifted tone that this demon figure takes advantage of the system we have created and reveals its inconsistencies. The real demon is the system itself and the employees are its soulless servants. Thus all the people Severine comes into contact with to solve her problem are unsympathetic, without affect, dedicated to a task that must not be deviated from.

Adrien ORVILLE

The Film maker - Writer / Director

French born engineer, Adrien ORVILLE has a long history in marketing and project management in the tech industry. Throughout his career, he has observed the excesses of a society motivated by consumption, the need to belong and the loss of points of reference. In parallel to his activity, Adrien goes back to school and obtains a degree in cinema at the Sorbonne University in Paris in 2019. During his studies, he directed the short film **Free Delivery and Return** where he addresses the issue of parenthood in a technological world where there is no longer any commitment. In 2022, it is under the perspective of the fantastic genre that he depicts in **Sylvie Made It** a capitalist world where the dead are enslaved to satisfy the consumption of the living.



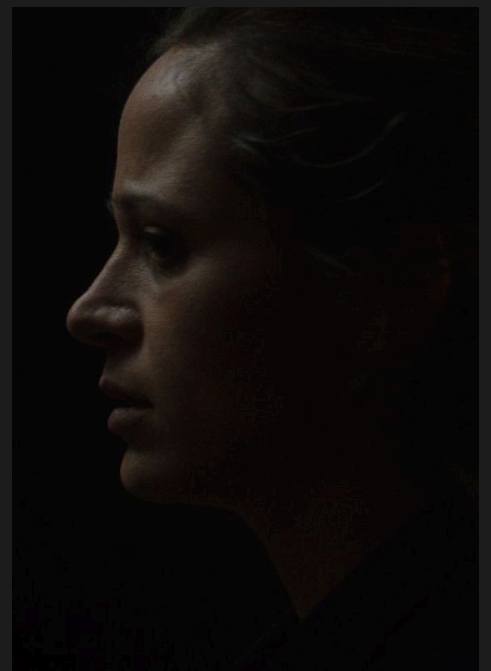
Filmography

2019 – Free Delivery and Return – Short 6' (School film)

2022 – Sylvie Made It – Short 24'

Can we get to Heaven?

Yes, but you need to work... Hard!





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Adrien ORVILLE

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ISAN : 0000-0006-69A7-0000-I-0000-0000-K

Director

Adrien ORVILLE

Screenplay

Adrien ORVILLE & Guillaume KIECKEN

Cinematography

Colin DONNER

Original music

Eric G. FOY

Sound

Hugo MARIMAN - recordist

David FERRAL - mixer

Production designer

Jean TROUBAT

Editor

Timothée SEMPELS

Cast

Isabelle ANCIAUX

Olivier FIGUS

Fanny ROISIN

Nathalie BIDOUL

Production

IRIS International (France)

Rivello (Belgium)

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